

## Registration Form

### Full Conference Registration

(March 3 – March 4, 2012)

- WPA member \$200 \_\_\_\_\_  
 Nonmember \$250 \_\_\_\_\_  
 Student \$100 \_\_\_\_\_

### Saturday, March 3 Only

- WPA member \$175 \_\_\_\_\_  
 Nonmember \$200 \_\_\_\_\_  
 Student \$75 \_\_\_\_\_

Attendees must be present the full day to receive APA credit

### Sunday March 4 Only

- WPA member \$75 \_\_\_\_\_  
 Nonmember \$100 \_\_\_\_\_  
 Student \$50 \_\_\_\_\_

Attendees must be present at the full session to receive APA credit

Continental breakfasts and breaks are included.  
Cancellations receive full refund until Feb. 17.

After Feb. 17, add \$25 \_\_\_\_\_

Please print clearly

Name: \_\_\_\_\_

Org.: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Please complete registration form and mail check to  
Wyoming Psychological Assoc.  
P.O. Box 332  
Cheyenne, WY 82003

See [www.wypsych.org/conferences](http://www.wypsych.org/conferences)  
Or contact 307.220.8212  
or [wypsych@yahoo.com](mailto:wypsych@yahoo.com)

## Accommodations

The Hilton Garden Inn  
1150 N Poplar St  
Casper, WY 82601  
307-266-1300  
Special Rate \$84

Space is limited. Please make your reservations directly with the hotel at the number above by February 17, and indicate the WPA conference for this room rate.

<http://www.hiltongardeninn.com/en/gi/hotels/index.ihtml;sessionid=W5KSDWQKQVR2SCSGBJBN2EQ?ctyhocn=CPRCAGI>

If you are interested in becoming a sponsor for the WPA conference, please contact us.

The WPA has partnered with the APA Insurance Trust (APAIT) and the Wyoming State Hospital (WSH) to offer 10 APA CE hours for this conference. The APAIT and the WSH are approved by the American Psychological Association to sponsor continuing education for psychologists. The APAIT maintains responsibility for the Ethics and Risk Management workshop and the WSH maintains responsibility for the Mental Health Practice session.



## Wyoming Psychological Association 2012 Spring Conference

Continuing Education for  
Mental Health Professionals



APA Insurance Trust workshop on  
Ethics and Risk Management in the  
Digital Era  
How to Develop, Manage, and Market  
a Thriving Private Mental Health  
Practice

March 3<sup>rd</sup> and 4th  
Hilton Garden Inn  
Casper, WY

10 APA CE hours

Wyoming Psychological Association  
P.O. Box 332  
Cheyenne, WY 82003  
Phone: 307-220-8212  
[wypsych@yahoo.com](mailto:wypsych@yahoo.com)  
[www.wypsych.org](http://www.wypsych.org)

**Adventures on the Electronic Frontier:  
Ethics and Risk Management in the  
Digital Era**

Saturday March 3, 2012

**Jeffrey N. Younggren, Ph.D., ABPP**

This workshop will cover numerous topics in electronic communications, social networking, and remote service delivery: applying ethical principles; identifying ethical, legal, and disciplinary trends; evaluation of providing remote services; laws and principles involving remote practice; professional credentialing and mobility; informed consent and other documentation; privacy and confidentiality; and strategies to manage disciplinary risk in remote service delivery.

Additional information on workshop learning objectives is available at <http://www.apait.org/apait/resources/riskmanagement/seminars/>

**The Graduate Course You Never Had:  
How to Develop, Manage, and Market a  
Thriving Private Mental Health  
Practice—With and Without Managed  
Care**

Sunday March 4, 2012

**Larry F. Waldman, Ph.D., ABPP**

This session will provide a practical, “nuts and bolts” discussion of proven, effective ways to begin, maintain, and grow a private practice. Learning objectives will include characteristics of an optimal business; how to value your services; components of a successful business and time requirements of components; and at least one new marketing concept or strategy for attracting cash pay clients, becoming known as an “Expert”, and earning additional revenue.

**Agenda**

**Saturday, March 3, 2012**

- 8:00 – 8:30 am Registration/Continental breakfast  
8:30 – 10:00 am Ethics and Risk Management in the Digital Era, Presenter: Jeffrey Younggren, Ph.D.  
  
10:00 – 10:15 am Break  
10:15 – 11:45 am Ethics and Risk Management, Continued  
11:45 – 1:15 pm Lunch (on your own)  
1:15 – 2:45 pm Ethics and Risk Management, Continued  
  
2:45 – 3:00 pm Break  
3:00 – 4:30 pm Ethics and Risk Management, Continued  
4:45 – 6:00 pm WPA Executive Council Meeting

6 APA CEUs

Attendees must be present the full day to receive 6 APA CEUs.

**Sunday, March 4, 2012**

- 8:00 – 8:30 am Registration/Continental breakfast  
8:30 – 10:00 am The Graduate Course You Never Had: How to Develop, Manage, and Marketing a Thriving Private Mental Health Practice—With and Without Managed Care, Larry Waldman, Ph.D.  
  
10:15 am – 10:30 am Break  
10:30 – 12:30 am The Graduate Course You Never Had, Continued

4 APA CEUs

Additionally, Ethics and Risk Management workshop attendees will be able to take 15% off their Trust Sponsored Professional Liability Policy premium (for 2 consecutive years at policy renewal).

**Speakers**

**Dr. Jeffrey N. Younggren,**

a Fellow of the American Psychological Association and a Distinguished Member of the National Academy of Practice, is a clinical and forensic psychologist who practices in Rolling Hills Estates, California. He is a clinical professor at the University of California, Los Angeles, School of Medicine.



Dr. Younggren served as a member and chair of the Ethics Committees of the California Psychological Association and the American Psychological Association. He consults to various licensing boards on ethics and standards of care, and qualifies as an expert in criminal, civil and administrative proceedings.

Recently, Dr. Younggren testified regarding the fallibility of memory secondary to trauma and post traumatic stress disorder before the United Nations Bosnian War Crimes Tribunal in the Hague.

**Dr. Larry Waldman** is a licensed

clinical psychologist and certified school psychologist in Phoenix, Arizona. He has conducted a highly successful clinical, forensic private practice for the past 32 years. He works with children, teens, parents, couples, and adults in a solution-focused manner.



In addition to his clinical work, Dr. Waldman was the past president of the Maricopa Psychological Society and was the Director of Psychological Services for Charter Psychiatric Hospital of Glendale from 1988 to 2000. He has been a Medical Consultant for the Social Security Office in Phoenix for the past 20 years. He is a member of the professional board of directors of a charitable organization (notMYkid). He is also an adjunct graduate professor in the Educational Psychology Department for Northern Arizona University (NAU).